



February 2018

Application for Restaurants located on the Marietta Square.

Would you like to market your restaurant to over 100,000 people in one day?

We invite you to participate in the **25th Annual Taste of Marietta Sunday, April 29, 2018 from 11:00am - 7:00pm.** This fun event, an annual favorite of the community, is designed to promote and showcase the restaurants and caterers of Marietta and Cobb County. The festival uses all four sides of the Square and has had great success!

Taste of Marietta is considered a city sanctioned event. As you are aware, during city sanctioned events, restaurants located on the Marietta Square are able to set up a booth during the event. We would be delighted if every restaurant on the Marietta Square participated and we want to make it easy for you! The \$500 registration fee is waived for Marietta Square restaurants, but we do offer a marketing package for only \$300. If you meet the registration deadline of March 23, the package includes:

- Marketing: Listings in pre-publicity, marketing, printed materials, and signage
- Conveniences: Tent, health department permit, table, chairs, booth banner
- Placement: Although we cannot guarantee exclusivity, we will do our best to keep similarly themed restaurants away from your store front.
- Inclusion in all festival activities, such as eligibility to compete for an Award of Distinction

Please let us know your intentions by **March 16, 2018**, so we can all plan accordingly. We will need your completed paperwork by **March 23, 2018.**

Each restaurant is required to submit a \$500 deposit check made out to the Marietta Visitors Bureau. Your deposit check is kept on file and only cashed if you fail to follow the attached Rules & Regulations.

We hope to see you at the 25th Annual Taste of Marietta!

Courtney Spiess
Restaurant Vendor Information
Phone: 770.429.1115
courtney@mariettasquare.com



Sunday, April 29, 2018

Festival Rules & Regulations

The Taste of Marietta festival must comply with the requirements of the City of Marietta Parks & Recreation Department, Marietta Fire Department, and Cobb County Public Health. **Please read these rules and regulations of the festival, sign the last page, and return it with the application, deposit check, and registration fee. Failure to comply with these rules and regulations will result in forfeiture of the \$500 deposit.** The festival will provide ample site management to check vendor set up to avoid possible problems before the festival begins.

We look forward to a safe and successful Taste of Marietta!

Courtney Spiess - Restaurant Vendor Information, Onsite Coordination

- Festival hours are 11:00 a.m. – 7:00 p.m.; set up time is 6:00 a.m. – 9:00 a.m. Vendors will receive a site layout and tiered check-in time prior to the festival.
- **“Tastes” should range from \$1.00 to \$5.00, as these are the festival’s advertised prices. Tastes should be a small portion of food, not full servings.** We have had complaints from festival-goers saying that the restaurants are all serving large portions for the highest price, and therefore they are unable to eat from all of the vendors they would like. Please consider serving smaller portions for less money. Everyone - including you - will benefit.
- You are allowed to promote your restaurant at your booth, but you must have a Roaming Advertising Permit - purchased in advanced – to hand out samples/coupons/postcards away from your booth. You may not sell food when roaming, but you may pass out samples. The cost of this permit is \$250 per person. **Vendors violating the Roaming Advertising regulations will immediately forfeit the \$500 deposit.**
- Marietta Square restaurants will be located directly in front of their business unless otherwise requested. If you are located on a side street, we will be happy to place you on the main streets (North, South, East, or South Park Square).
- Electricity is NOT included in your registration. You may purchase outlets, but there is a limit to help ensure the safety of everyone at the event. Please see the separate note about electricity in this packet for more information.
- The City of Marietta requires the area around each tent site be cleaned prior to the restaurant leaving the site, including the concrete/sidewalks around the tent. Failure to check out with festival site management will result in forfeiting the \$500 deposit. Each street will have a site check out coordinator who will be responsible for checking you out. Please do not start breaking down your site until 7:00 p.m.
- To avoid damaging the sidewalks and park area **tar paper (roofing paper)** is now **required**. Tar paper can be found at any hardware store and will allow easier clean-up for you. Site management will check all vendors set up prior to the festival. If setting up on the brick sidewalks, sidewalks must be completely covered to avoid staining or breaking the bricks.

- **Do not pour grease onto street, grass, or in drains.** Grease traps will be located at each entrance to the park on all four (4) sides.
- The City of Marietta Fire Department requires all open grills to be **outside the tent**. You will have at least 10 feet between your tent and the curb behind you to put your equipment.
- ***The following are requirements from the Cobb County Public Health:***
- All restaurants must complete and return a temporary health permit application prior to the festival. **THESE WILL BE PROVIDED TO ALL RESTAURANTS.**
 - All BBQ grills must have a cover. Quick-cooking grills are not required to have a cover; however, food must be cooked, put on a plate, and taken inside the tent for preparation.
 - The grill must be at least 13 feet from the public.
 - Outdoor cooking that utilizes open flame or exposed flame shall not be performed within 10 feet from a tent or canopy.
- The City of Marietta Fire Department requires you to have a fire extinguisher at your tent (You must provide your own- it is NOT provided by the Fire Department.).
- Beer, wine, soft drinks, and bottled water will be sold at the concessionaire tents. Restaurant vendors may NOT sell beer, wine, or soft drinks. Water may only be sold if approved in advance and purchased from the water sponsor. The water may not be sold at a rate different from that set by the concessionaire. Vendors may sell other beverages such as iced tea and fruit punch. NO hard liquor of any kind is allowed. Additionally, select restaurants located on the Marietta Square that have obtained the proper licensing as permitted by the ordinance can sell beer and wine.
- All food items and beverages must be approved by Marietta Visitors Bureau prior to the festival.
- Overhead booth decorations reaching higher than the banner area are prohibited unless otherwise approved by the coordinators.
- **NO** trailers for food service are permitted, unless otherwise approved by the Marietta Visitors Bureau. There will be a Food Truck Alley at the festival, but there is a separate application to complete.
- Restaurants must provide their own extension cords and brooms.
- If you have requested more than one booth space, please note on the application if you want the booths to be side by side or in separate locations.
- Reminder to all Marietta Square permanent restaurants: The streets that are closed for the event are the property of Taste of Marietta during the festival. If any vehicle, trailer, or bike is parked on the streets of the festival, it will be towed. This includes trailers and stationery objects outside of restaurants. This begins at 10:00 p.m. Saturday night (April 28) when the streets close for set-up and ends at 11:00 p.m. on Sunday night (April 29) when the streets re-open after cleaning.



A note about electricity....

**Very important!! Please read thoroughly.
If you do not understand, ask questions!**

The City of Marietta is happy to be able to provide electricity for the Taste of Marietta. However, because of limitations and to ensure the safety of the festival the following regulations will be strictly enforced this year. **You MUST make sure your equipment follows these requirements in advance because there will be no exceptions made the day of the festival.**

Please note the following:

- All power is ground fault protected and **will not be bypassed.**
- **Each duplex outlet (\$50, 2 outlets max) is on a 20 amp circuit.** That means if you have 2 outlets, you have a total of two 20 amp circuits, which will allow you to plug in 4 cords.
- **Each duplex outlet can have a MAX of 20 amps.** That means two cords plugged into one duplex outlet cannot draw more than 20 amps combined.

If you fail to check your equipment in advance and it pulls more than 20 amps or continues to trip the circuit, you will not be able to use it at the festival!

- If bringing a power strip, the items plugged into the strip cannot exceed 20 amps combined.
- All extension cords must be 12 gage or higher. Nothing smaller than 12 gage will be allowed. Please make sure you bring an extension cord(s) with ample length to connect to your tent.
- No generators are allowed.

Please understand we are enforcing these rules to ensure the safety of our food vendors and festival attendees. We thank you for your corporation!



Sunday, April 29, 2018

Please make a copy of this signature page to keep for your records.

Please note that you and your staff working the event are responsible for knowing and following these rules and regulations. Failure to comply with these rules will result in forfeiture of your \$500 deposit.

For questions about the event, go to www.TasteofMarietta.com

I have read and agree to comply with the attached rules and regulations.

Restaurant/Company: _____

Print Name: _____

Signature: _____ Date: _____

Please send this signed page back with your Application, Deposit Check, and Registration Fee.

Marietta Visitors Bureau
4 Depot Street
Marietta, GA 30060
Attn: Courtney Spiess
Phone: 770.429.1115

2018 Marietta Square Restaurant Vendor Application

25th Annual Taste of Marietta – April 29, 2018

Please Print

Restaurant Name: _____

Contact Name(s): _____ Position: _____

Mailing Address: _____

City: _____ Zip: _____

Phone: _____ Fax: _____

Email address: _____ Website: _____

Fees

Marketing Package includes (1) 10' x 10' tented space, (1) 8' table, (2) chairs, Health Permit, promo and marketing materials

\$300 each x _____ = _____

*****Special rate only for restaurants located on the Marietta Square**

10 amps outlet—Two outlets max

****Please note electricity is NOT included in your registration****

NO generators are allowed! Please read separate note regarding electricity.

\$50 each x _____ = _____
2 OUTLETS MAX
PER SPACE

Extra Tables (8 ft. tables)

\$15 each x _____ = _____

Extra Chairs

\$4 each x _____ = _____

T-Shirts

\$10 each x _____ = _____

Please indicate sizes _____

Roaming Advertising (see rules & regulations)

\$250 each x _____ = _____

TOTAL AMOUNT ENCLOSED

\$ _____

Your \$500 required deposit check is kept on file and only cashed if you fail to follow the attached Rules & Regulations.

Return Application with Deposit Check, Registration Fee & signed Rules & Regulations form to:

Please make checks payable to:

Marietta Visitors Bureau

4 Depot Street

Marietta, GA 30060

No applications accepted after FRIDAY, MARCH 23, 2018

Courtney Spiess 770.429.1115 | courtney@mariettasquare.com